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HØGSKULEN I VOLDA

Reading list

Course code:	**MMP301**
Course title:	Storytelling
Program of study:	Master in media practices
Semester:	Autumn
Year:	2017
Total number of pages:	
Last updated:	15.5.2017

Reading List:

Bal, M., 2009. *Narratology: Introduction to the theory of narrative*. University of Toronto Press.

Barthes, R. and Duisit, L., 1975. An introduction to the structural analysis of narrative. *New literary history*, *6*(2), pp.237-272.http://www.uv.es/fores/Barthes_Structural_Narrative.pdf

Bruner, J., 1991. The narrative construction of reality. *Critical inquiry*, *18*(1), pp.1-21. http://www.semiootika.ee/sygiskool/tekstid/bruner.pdf

Propp, V., 2010. *Morphology of the Folktale* (Vol. 9). University of Texas Press.

Vogler, Christopher 2007. *The Writer's Journey: Mythic Structures for Writers.* Michael Wiese Productions

Media Production:

Chatman, S.B., 1980. *Story and discourse: Narrative structure in fiction and film*. Cornell University Press.

Murray, J. H. 1997. *Hamlet on the Holodeck: The Future of Narrative in Cyberspace*. The Free Press, New York, NY, USA.

Rosen, P., 1986. *Narrative, apparatus, ideology: a film theory reader*. Columbia University Press.

Ryan, M.L., 2001. *Narrative as Virtual Reality: Immersion and Interactivity in Literature and Electronic Media*. Johns Hopkins University Press, Baltimore, MD, USA.

Jenkins, H. (2007) Transmedia storytelling 101. In: Confessions of an Aca-Fan: The Official Weblog of Henry Jenkins. (ca. 3 pages) Available at: http://henryjenkins.org/2007/03/transmedia_storytelling_101.html

Hayes, G. P. (2011). How To Write a Transmedia Production Bible. Screen Australia. http://www.screenaustralia.gov.au/getmedia/2b6459ab-3d05-4607-8fc6-10e1a8fff13d/transmedia-p rod-bible-template.pdf (20 pages)

Hatavara, M., Hyvärinen, M., Mäkelä, M., & Mäyrä, F. (Eds.) (2015). *Narrative theory, literature, and new media: narrative minds and virtual worlds* . New York: Routledge. (Routledge interdisciplinary perspectives on literature; No. 48).

Animation:

Canemaker, John 1988: *Storytelling in Animation: The Art of the Animated Image.* The American Film Institute.

Wells, Paul 2007: *Basics Animation 01: Scriptwriting.* AVA Publishing SA.

PR, communication and media:

Botan, Carl H and Hazleton, Vincent 1989. *Public Relations Theory*. Hillsdale, NJ: Erlbaum. Utdrag: Kap Impression management

Cunningham, Carolyn M. (ed) 2014. *Social networking and impression management: Self-Presentation in the digital age*. Washington: Lexington Books. 336 pages

Documentary and Journalism:

Rabiger, Michael. *Directing the documentary*. CRC Press, 2014.

Ellis, John. *Documentary: Witness and self-revelation*. Routledge, 2011.

Bruzzi, Stella. *New documentary*. Routledge, 2006.

Nyre, Lars. *Sound media: from live journalism to music recording*. Routledge, 2009.

Recommended literature:

Chadhuri, Shohine 2006: *Feminist Film Theorist* Routledge Critical Thinkers

Zizek, Slavoj 2008. *Enjoy Your Symptom! Jaques Lacan in Hollywood and Out.* Routledge Classics

Nyre, L. (2015) Designing the Amplifon: A Locative Sound Medium to Supplement DAB Radio. *The Journal of Media Innovations, 2*.2, 58-73. (15 pages) https://www.journals.uio.no/index.php/TJMI/article/view/985/2231

If you wish to access the digital resources outside campus, they are available through the remote access solution: http://www.hivolda.no/for-students/it-services/remote-access